Graphic Packaging INTERNATIONAL

# Basket Carrier Solutions

Highly efficient basket carrier solution designed to hold multiple bottled beverages, with easy-to-carry handles that offer improved comfort and reliability for product transportation.

Basket carriers have a superior printing surface that allows for impactful brand appearance and can be easily customized with unique die cuts to make the pack stand out of the shelf.

Style options for maximum shelf appeal such as neck through, strap style, and fully enclosed are available.

These folding carton basket designs can run through various multipack machines including our AutoFlex™ and AutoMaxx™ machinery systems.

## Sustainability

- Made from renewable fiber sourced from sustainably managed forests
- Carton folds flat after use for easier recycling

## Operational Efficiency

- Highly efficient to construct
- Various machinery options, including AutoFlex™ and AutoMaxx™
- Some styles are available in a locked version, which further allows for operational efficiencies and material savings

## Consumer Experience

- Comfortable handle options make the pack easy to carry
- Paperboard material maintains integrity in wet or damp conditions to ensure product safety
- Shape enhancements are possible for maximum shelf appeal and branding

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