



Paper food containers are a great way to showcase your brand and logo



### Chicken Salad Chick Demonstrates Its Commitment to the Environment by Moving to a More Sustainable Paper Food Container Offering

The demand for sturdy packaging to support delivery and to-go orders is increasing. Graphic Packaging International's (GPI) food containers are designed to be stackable and create a tighter seal, making spills on the ride home a thing of the past. Chicken Salad Chick is enhancing its food packaging by replacing over 9 million units of unbranded plastic bowls with GPI's paperboard food containers featuring full color graphics showcasing the brand.

## Innovation Highlight: Sustainability | Elevated Experience

### Solutions



- GPI's double-sided coated paperboard is **strong enough to hold heavy liquids and is stackable for easier transportation** without spilling.
- Our containers offer **strength and performance to effectively serve customers** and help streamline operations.
- Fiber used meets Sustainable Forestry Initiative® (SFI®) certified sourcing standards, ensuring that fiber used comes from responsible, renewable sources.

### Results



- Supports Chicken Salad Chick's commitment to sustainable foodservice solutions.
- **Enhanced printing surface for customization**, keeping Chicken Salad Chick's brand in the spotlight.
- **Reduce Chicken Salad Chick's** plastic footprint to consumers.