



# PaperSeal Slice™ and PaperSeal™ Wedge

The PaperSeal Slice™ tray offers a sustainable alternative to traditional thermoformed travs for sliced meats and cheeses, delivering a plastic reduction of up to 75%, depending on application<sup>1</sup>.

The tray has a unique construction which delivers increased rigidity and is formed from a single piece of paperboard, requiring no folding or gluing.

The PaperSeal™ Wedge tray incorporates up to 80% less plastic than traditional thermoformed trays, depending on application<sup>1</sup>.

The innovative pack design accommodates a range of cheeses and sliced meats and high quality graphics ensure stand-out shelf appeal.





#### Tray sustainability

- Because the body of the trav is made from paperboard, PaperSeal Slice and Paperseal Wedge trays typically use up to 80% less plastic than traditional trays, depending on application
- The liner is easily separated from the paperboard portion of the tray after use so that the paperboard can be optimally recycled in paper waste streams2
- The paperboard is made from renewable plant-based fiber, sourced from sustainably managed forests

## Safety

- Seal integrity that is equivalent to a plastic tray
- The product stays fresh, delivering a shelflife equivalent to a plastic tray, thanks to the double-flanged, rigid tray construction



### **Flexibility**

- Availability of different liners and paperboards offers technical solutions to suit any product.
- Recommended for a wide range of sliced meats and cheeses.

## High-impact branding

High-quality graphics can be printed on both the internal and external surface, delivering on-shelf differentiation

## **Operational efficiency**

- The tray can be supplied formed or flat, the latter resulting in lower transport and storage costs compared to pre-made trays
- Can be run on existing trav sealing machines, removing the need for investment in new equipment<sup>3</sup>
- Reduced inventory requirements thanks to the availability of smaller minimum purchase quantities

<sup>&</sup>lt;sup>1</sup> Plastic reduction figures are for the tray and exclude the lidding film, which is expected to be similar to film used for current trays. Each PaperSeal tray is specified on a case-by-case basis to minimize plastic content, at levels even below 10% where possible.

<sup>&</sup>lt;sup>2</sup> In some countries (depending on the percentage of plastic), the lined tray is accepted for recycling without the liner having been removed.

<sup>&</sup>lt;sup>3</sup> Modification to the sealing tool may be required.

## The PaperSeal™ Tray Range

## Ideal for a wide range of applications



PaperSeal™ Shape is ideal for fresh ready-to-eat chilled food, and prepared salads and fruit. Available in round, multi-compartment and deeper tray shapes, it reduces plastic by 80-90 percent.



**PaperSeal Original** is designed for fresh and processed protein, fresh pasta, salads and prepared fruit requiring modified atmosphere in a rectangular-shaped tray. Reduces plastic by 80-90 percent.



**PaperSeal Skin** is the solution for fresh and processed protein applications requiring vacuum skin packaging. Reduces plastic by 80-90 percent.



**PaperSeal Cook** is a dual-ovenable modified atmosphere tray for fresh ready-to-eat meals. Reduces plastic by up to 80 percent.



**PaperSeal Slice™** replaces traditional thermoformed plastic trays used for sliced meats and cheeses and reduces plastic by up to 75 percent.

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