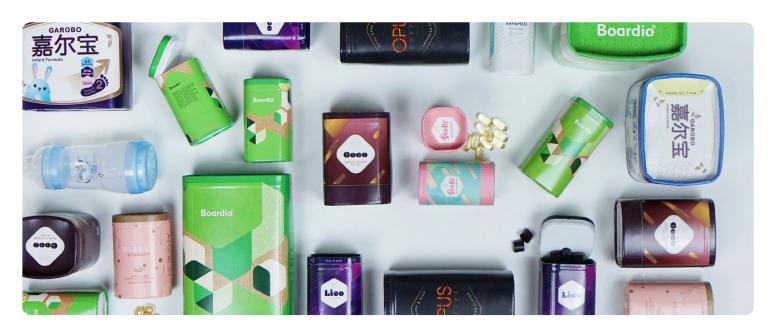


## **Boardio**<sup>™</sup>



With a unique shape and space for product information, Boardio<sup>™</sup> is an exclusive packaging solution offering excellent product protection and an opportunity for 360° branding on all six sides. Designed for a range of applications including dry mixes, coffee, snacks, confectionery, nutrition powders, and more, Boardio is a fiber-based alternative to rigid plastic, glass and metal containers.

### **Sustainability**



- More than 80% fiber, depending on pack format
- Certified recyclable in typical paper and board waste diversion programs<sup>1</sup>
- All components delivered flat to the customer which reduces transport requirements by around 90%² versus a rigid canister

## **Operational Efficiency**



- Fiber-based, costeffective packaging solution with tailored low to high barrier protection
- Flat delivery and an optimal use of material makes Boardio a cost-effective option compared to rigid plastic and metal containers

# Consumer Experience



- Keeps contents fresh thanks to its unique barrier technology
- Excellent product protection
- Easy to open and re-close, with an integrated lid
- Easy to scoop and pour the contents
- 1. In North America Western Michigan University (WMU) has performed tests confirming a high level of repulpability and a more than 80 percent fiber yield. In Europe Boardio has been tested and certified using the German lab Interseroh.
- 2. Boardio requires just two trucks to ship one million canisters versus 32 trucks to ship a rigid alternative.

### **Boardio**<sup>TM</sup>

### Sustainable and cost-effective alternative to traditional containers

Flat delivery and an optimal use of material make Boardio<sup>™</sup> both a sustainable and cost-effective solution. Compared to rigid plastic, glass and metal canisters, which are delivered empty to the filler, Boardio reduces transport requirements by around 90 percent.

#### Safe and innovative features

Boardio's advanced sealing technology and state-of-the-art packaging machinery ensure the best possible protection for your product. Having a tape seam, the packaging also effectively protects your product against micro-leakage. The inner membrane is easy to open and comes in two forms: BoardLid (oxygen barrier) and Push-n-Pull (moisture barrier).

The distinctive design has a large, recloseable opening making it easy to scoop and pour the contents and requires no inner bag, increasing the usability and consumer convenience of the product. With an exclusive look and feel, Boardio has a top compartment for additional features such as a scoop or promotional items.

With tailored low to high barrier protection and flexibility in size, shape and structure, Boardio can be fully customized to meet your specific product needs and requirements. With its high fiber content, differentiated shapes and convenient features, the packaging provides excellent possibilities for brand positioning and satisfies consumer demand for recyclable packaging alternatives with less plastic.



