Graphic Packaging INTERNATIONAL

PaceSetter Rainier™

Bright, white, 100% recycled paperboard

PaceSetter Rainier™ is an innovation in **100% recycled paperboard**. With many of the characteristics of bleached paperboard in combination with recycled content, PaceSetter Rainier offers **brightness** and **whiteness** that exceeds that of traditional recycled paperboard, enabling it to compete directly with bleached paperboard. In addition, it provides improved surface smoothness for enhanced printability and tactile performance for truly stand-out printed packaging.

Sustainability

- Made using 100% recycled fiber content with a minimum of 45% post-consumer recycled content
- Meets the requirements of the Recycled Paperboard Alliance 100% (RPA100), Sustainable Forestry Initiative® Certified Sourcing, and Forest Stewardship Council® Chain of Custody certification program

Operational Efficiency

- Carefully monitored board production and testing ensures that PaceSetter Rainier will run consistently well in all of your printing and converting operations
- Provides superior carton performance during carton distribution

Consumer Experience

- Bright, white, and smooth surface delivers high-quality printing for great on-shelf impact
- Consumers favor packaging made from recycled content; 78% are likely to purchase a product based on a “made with recycled content” claim[1] and 60% believe packaging is sustainable if made from recycled materials[1]

PaceSetter Rainier™

Benefits

Superior visual results

PaceSetter Rainier™ offers brightness and whiteness that exceeds that of traditional recycled paperboard, enabling it to compete directly with bleached paperboard. It provides improved surface smoothness for enhanced printability and tactile performance for truly stand-out printed packaging.

Excellent printability and glue adherence

PaceSetter Rainier provides a superior printing surface that is engineered to deliver excellent print results and a cleaner running press. A double clay-coated surface provides a clean surface for high-quality graphics.

Consistent performance in a variety of environments and converting processes

Carefully monitored board production and testing ensures that PaceSetter Rainier will run consistently well in all of your printing and converting operations and provides superior carton performance during carton distribution.

Range of applications

PaceSetter Rainier is suitable for a wide range of applications, including healthcare, beauty, snacks and confectionery, cereals and dry foods, toys and recreational products, electronics and household goods.

Specifications

	12pt	14pt	16pt	18pt	20pt	Standard
Caliper (inches)	0.012	0.014	0.016	0.018	0.020	T-411
Thickness (microns)	305	366	406	457	508	T-411
Brightness (GE)	82	82	82	82	82	T-452

1 https://www.triviumpackaging.com/media/pe5hfxsp/2023buyinggreenreport.pdf

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