



Graphic Packaging
INTERNATIONAL

PACSESETTER
RAINIER™



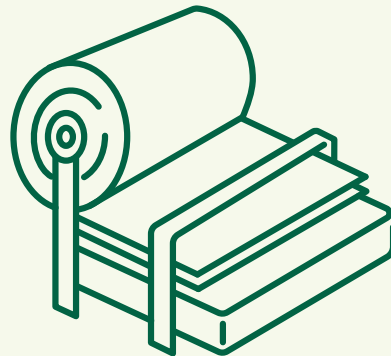
Reach new heights with PaceSetter Rainier™, our latest grade of coated recycled board (CRB). An innovation in paperboard technology, it offers many of the benefits of solid bleached sulfate (SBS) but with the addition of recycled content.

Inspired by the snow-capped summit of Mount Rainier, PaceSetter Rainier offers a smooth, bright white surface for high-quality printing, delivering enhanced visual and tactile appeal.

We have invested significantly in our CRB capabilities to ensure we can deliver you the highest quality recycled paperboard.

\$700M+ in our
Kalamazoo, Michigan facility

a further **\$1B** In our
Waco, Texas
facility



And we have leveraged our industry-leading investments, capabilities, and expertise to develop our new premium recycled paperboard grade, PaceSetter Rainier.



Key Benefits



Bright

- Exceeds traditional CRB options and competes with SBS and folding box board (FBB)



Smooth

- Improved Sheffield smoothness and Parker Print-Surf for enhanced printability and a pleasing, tactile feel



Low weight

- Initial offering available in 12pt - 18pt calipers, perfect for delivering high print quality with low product weight



Many applications

- Ideal for many applications where virgin paperboard might traditionally be selected for its high-quality print finish, including:
 - Beauty and personal care products
 - Pharmaceutical products
 - Dairy
 - Dry and ambient foods, including bakery, confectionery, tea, and more



Desired by consumers

- 78% of consumers are likely to purchase a product based on a 'made with recycled content' claim¹
- 60% of consumers believe packaging is sustainable if made from recycled materials¹

1. <https://www.triumpackaging.com/media/pe5hfxsp/2023buyinggreenreport.pdf>

PaceSetter Rainier™ Comparison to Other Board Types

	Standard SBS	PaceSetter Rainier™ Coated Recycled Board (CRB)	PaceSetter™ Coated Recycled Board (CRB)
Caliper	16.0	16.0	16.0
Nominal Basis Weight	60.7	69.0	69.0
Sheffield Smoothness	30	75	120
Parker Print	1.1	2.5	2.8
Brightness	87.5	85.0	80.5
Taber Stiffness 15 MD	175	175	175
Taber Stiffness 15 CD	80	80	80

Note: PaceSetter Rainier is available in 12pt, 14pt, 16pt, and 18pt. PaceSetter is available in 16pt to 30pt.