



**KeelClip™**



**KeelClip™  
G2**

KeelClip™ is a paper fastener that not only replaces plastic rings, tops and shrink wrap, but offers merchandising benefits that other similar beverage packaging can't. It's an innovation in recyclable paperboard packaging - a minimal material solution made of recyclable paper, and available in two designs: KeelClip and KeelClip G2.

KeelClip works on all can heights and diameters and is available in multiple pack configurations. The center panel secures the cans for dependable delivery, also allowing product orientation for maximum shelf appeal

KeelClip is packaging technology for today - ready for application at speed and scale. Both of our KeelClip designs are capable of running at the high speeds and efficiency demanded by global beverage companies, all thanks to our KeelClip 1600 machinery system.

### Sustainability



- Made from renewable fiber from sustainably managed forests
- Easy to recycle after use
- Two styles in the portfolio; choose which best fits your sustainability goals and brand objectives
- Significantly less board than most other multipack options

### Operational Efficiency



- All packs arrive as flat blanks so more can be transported in each delivery
- KeelClip works for all can diameters and heights and in multiple pack configurations
- Can be direct palletized
- Fully integrated solution with our high-speed KeelClip 1600 machine

### Consumer Experience



- Finger holes make pack easy to carry and transport
- Cans are well protected with the keel, but can be easily removed once ready to consume
- Orientation of the cans achieves impactful branding at the shelf
- Keeps the top of the cans clean, improving hygiene