Graphic Packaging INTERNATIONAL

IntegraPak™ Bag-in-Box Packaging

IntegraPak™ is a fully enclosed carton with an integrated fiber-based bag or liner inside, so it's ideal for at-home or on-the-go dry food, snacks, confectionery, and more. This combined solution allows the bag-in-box process to be streamlined as it is engineered to be right-sized and direct-filled for efficiency.

Features include easy opening and reclosing, a rigid construction for enhanced product protection, shaped structures that offer on-shelf differentiation, and functional elements that improve the consumer's experience.

High barrier performance makes IntegraPak a great alternative to traditional flexible plastic stand-up pouches and multi-wall bags.

Sustainability

- Replace an internal plastic bag with a fiber-based alternative to improve total package recyclability

Operational Efficiency

- Easy to open, fill, and seal
- Separate filling of the bag with insertion into the box is not required
- Provides high-barrier protection against grease, moisture, and oxygen
- Rigid construction provides enhanced product protection compared to flexible bags or pouches

Consumer Experience

- Easy-open and close solutions available
- No-slip dispensing
- Consumer is able to store one SKU rather than separate bags and boxes
- 360-degree branding via high-quality graphics creates great impact on the retail shelf

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