





ProducePack™ is a range of innovative paperboard packaging designed for fresh fruit and vegetables.

Visually appealing, user-friendly packs bring recyclable paperboard and high-quality printed graphics into the fresh produce aisle to enhance your brand image and your consumer's experience.

#### Sustainability



- Recyclable in household waste streams
- The paperboard is made from renewable plant-based fiber
- Depending on the application, it can offer a 100% reduction in plastic versus traditional alternatives

# Operational Efficiency



hand-closed options

 Punnet trays run on standard forming machines and can be top-sealed at speeds equivalent to traditional plastic punnets



# Consumer Experience



- Many surveys, including a report by the Paper and Packaging Board, indicate that consumers prefer to choose paper-based packaging over plastic
- Attractive graphics and interesting structural designs increase consumer appeal
- Premium fiber-based packaging delivers more impactful branding and differentiation in the produce aisle





# **Punnet Trays**

Available for either manual or automated filling, this recyclable tray is the sustainable alternative to plastic punnet trays.

#### **Produce Cartons**

High-strength design ideal for when automation is not in place. Suitable for tree fruit, stone fruit, grapes and kiwi. Eliminates the need for belly bands, and brand and bar code labels.



#### Clamshells

Ideal for packing berries, small tomatoes, and mushrooms indoors or in the field, with a patented locking feature that allows for closing with one hand in a single motion.



## **Produce Baskets**

Manual carton setup with an option for two internal cells (variety pack); handle stands naturally or folds completely for merchandising and transport.



#### **Formed Nested Cartons**

Sized to fit standard DRC trays, these cartons provide excellent product visibility in an easy-carry format.



# **Formed Nested Trays**

Unique eight-sided structure with option for handle. Features full range of print and substrates.



### **Enclosed Cartons**

Available with machine or handclosed options in the 1# - 4# size range.



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