

You have options when it comes to paper cups. Use this **Product Comparison Guide** to help you understand the product differences and... **Find the paper cup that's right for you.**



▼ **Features**

Key Attribute	Standard single-wall cup	Made from 10% post-consumer recycled fiber	Can be commercially composted	Insulated cup	Insulated cup containing a minimum of 40% post-consumer recycled fiber
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▼ **Product Specifications**

Paperboard	Standard cupstock	Minimum of 10% post-consumer recycled fiber	Standard cupstock	Standard cupstock	Standard cupstock with a coated recycled board outerwrap
Coating	Polyethylene (PE)	Polyethylene (PE)	Plant-based PLA	Polyethylene (PE)	Polyethylene (PE) (inner) Kaolin Clay (outer)

▼ **Operational Benefits**

Key Benefit	High-quality product at competitive price	Promote commitment to environment	Support zero waste efforts	Reduce SKUs and total cup usage - no sleeve or double cup required	Promote commitment to environment while reducing total cup usage - no sleeve or double cup required
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Additional Benefits Efficient cup stacking allows for large quantity to fit in cup dispensers or on counter • Can apply color-changing ink, QR codes or use multiple designs to increase customer interaction with brand • Stock prints available • Superior printability to elevate brand • FDA Compliant

▼ **Sustainability**

Key Claim	Favorable consumer perception vs. foam	Contains post-consumer recycled fiber	Made with fully renewable materials	Insulating cup alternative to foam	Insulating cup alternative to foam that contains post-consumer recycled fiber
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Additional Claims Support operator's corporate sustainability initiatives • Can be used in locations impacted by municipal foam bans • Sustainable Forestry Initiative® (SFI®) Certified • Made from renewable resources

▼ **Pricing**

Cup Only	\$	\$\$	\$\$\$	\$\$\$	\$\$\$
Cup + Sleeve	\$\$	\$\$\$	\$\$\$\$	\$\$\$ (No sleeve necessary)	\$\$\$ (No sleeve necessary)

▼ **Printable Messaging**

Available On-Product Logos	SFI® Certified Sourcing	SFI® Certified Sourcing	SFI® Certified Sourcing ecotainer® BPI®	SFI® Certified Sourcing	SFI® Certified Sourcing
Suggested Messaging	<ul style="list-style-type: none"> This cup is made from certified fiber - a renewable resource Made in the U.S.A. 	<ul style="list-style-type: none"> This cup is made from a minimum of 10% post-consumer recycled fiber Made in the U.S.A. 	<ul style="list-style-type: none"> Made from fully renewable resources Made in the U.S.A. 	<ul style="list-style-type: none"> Insulated using Thermashield™ technology Made in the U.S.A. 	<ul style="list-style-type: none"> Insulated using Thermashield™ technology This cup is made from a minimum of 40% post-consumer recycled fiber Made in the U.S.A.



To find out more, visit www.graphicpkg.com Phone: 800.537.4141

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