



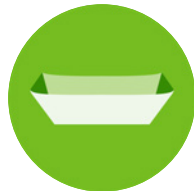
KraftMax™ paperboard is made from wood fiber. It is a versatile, strong, and consistent paperboard with a uniform surface with an attractive, natural brown appearance. KraftMax is a multi-ply unbleached uncoated paperboard, available in multiple calipers and suitable for a wide variety of applications, including food and foodservice packaging, as well as a range of household and industrial applications.

KraftMax combines a natural brown look that may appeal to eco-conscious consumers with the strength and durability that your packaging requires for optimal functionality. Packaging made from KraftMax is recyclable in most curbside recycling programs. Some exceptions may apply depending on the coatings and finishes used for the final package.

## Applications



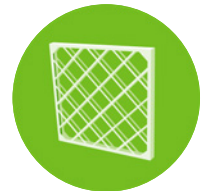
**Beverage carriers & carry out trays**



**Food trays & cartons**



**Food packaging  
(e.g. folding cartons)**



**Industrial packaging  
(e.g. filter frames)**

## Features and Benefits

Features	Natural brown appearance	Excellent stiffness and tear strength	Consistent color, surface, and quality	Moisture-resistant
Benefits	<ul style="list-style-type: none"><li>• The natural brown color may appeal to eco-conscious consumers</li><li>• The authentic brown coloring allows for high-impact printing, adding a maximum shelf appeal</li></ul>	<ul style="list-style-type: none"><li>• High tear, puncture, and corner-crush resistance provide good pack integrity and durability</li><li>• Efficient and reliable performance on packaging lines</li></ul>	<ul style="list-style-type: none"><li>• Consistency of the paperboard provides optimized runnability</li></ul>	<ul style="list-style-type: none"><li>• KraftMax performs even in humid or refrigerated environments with no additional additives</li></ul>

# Technical Specifications



Basestock Properties	Units	14pt	16pt	18pt	20pt	22pt	24pt	26pt	28pt	30pt	Standard
Nominal basis weight	LBS/MSF	56	62	68	74	80	87	94	101	108	T-410
Nominal basis weight	GSM	273	303	332	361	391	425	459	493	527	T-410
Caliper	Inches	0.014	0.016	0.018	0.020	0.022	0.024	0.026	0.028	0.030	T-411
Caliper	Microns	356	406	457	508	559	610	660	711	762	T-411
Moisture	%	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5	T-412
Taber stiffness 15° (MD)	G-CM	150	200	250	300	350	400	450	500	550	T-489
Taber stiffness 15° (CD)	G-CM	60	75	90	120	140	160	180	200	220	T-489
Cobb	(2 min)	50	50	50	50	50	50	50	50	50	T-441
Sheffield	SU	250	250	275	275	275	275	300	300	300	T-538
Tear MD	GE	400	450	500	550	600	650	700	750	800	T-414