



Graphic Packaging
INTERNATIONAL

TrayArray™

Cookie and Cracker

Paperboard Tray Insert



The TrayArray™ paperboard tray has been designed as an alternative to plastic inserts to hold any type of cookie or cracker inside a flow-wrapped outer package. The formed trays are available in single-compartment or multi-compartment formats.

Circularity



- The paperboard is made from renewable wood fiber from sustainably managed forests
- Recyclable in household waste streams

Functionality



- De-nesting features can be built into the tray design to work with existing equipment, facilitating an easy transition
- Available in a variety of configurations, this nestable tray is suitable for automated and manual filling operations
- Produced on bleached paperboard with a grease-resistant coating applied

Convenience



- Easy and convenient access to cookies and crackers
- Meets consumer preference for packaging that relies less on plastic



TrayArray™ Lite

Cookie and Cracker Paperboard Tray Insert



The TrayArray™ Lite paperboard tray has been designed as an alternative to plastic inserts to hold any type of cookie or cracker inside a flow-wrapped outer package. TrayArray Lite has foldable partitions which can be manually erected, or activated through automation during the de-nesting process.

Circularity



- The paperboard is made from renewable wood fiber from sustainably managed forests
- Recyclable in household waste streams

Functionality



- Can provide up to a 30% increase in packing density when compared to polystyrene trays, lowering case costs and shipping costs
- TrayArray vertical load performance allows reduction of master case heights and materials while improving palletization and container loading
- Produced on bleached paperboard with a grease-resistant coating applied

Convenience



- Easy and convenient access to cookies and crackers
- Meets consumer preference for packaging that relies less on plastic