

RE  **SHAPE**™

The Future of Beverage Packaging

RE:INVENT | RE:IMAGINE | RE:SHAPE

Create virtually any paperboard multipack configuration
seamlessly with one equipment solution

ReShape™ Packaging Portfolios

Standard Portfolio

The Standard Portfolio includes all current rectangular pack styles.



| | 6 | 8 | 9 | 10 | 12 | 14 | 15 | 16 | 18 | 20 | 21 | 24 | 28 | 32 |
|---------|---|---|---|----|----|----|----|----|----|----|----|----|----|----|
| Bottles | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Cans | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |

Dimensions of primary container determine format range



Economy Portfolio

The Economy Portfolio includes **internally** nested formats that generate fiber savings using smaller blank sizes and no inserts. It also creates a roomier handle for added carrying comfort.



| | 8 | 11 | 14 | 15 | 17 | 18 | 19 | 20 | 22 | 23 | 26 | 27 | 30 | 31 |
|---------|---|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Bottles | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Cans | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |

Dimensions of primary container determine format range



Premium | Promotional Portfolio

The Premium | Promotional Portfolio includes **externally** nested formats that allow for shape and handle configurations previously unattainable in the beverage category.



| | 7 | 10 | 13 | 14 | 16 | 18 | 19 | 22 | 26 | 30 |
|---------|---|----|----|----|----|----|----|----|----|----|
| Bottles | | ● | | ● | | ● | | ● | ● | ● |
| Cans | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |

Dimensions of primary container determine format range



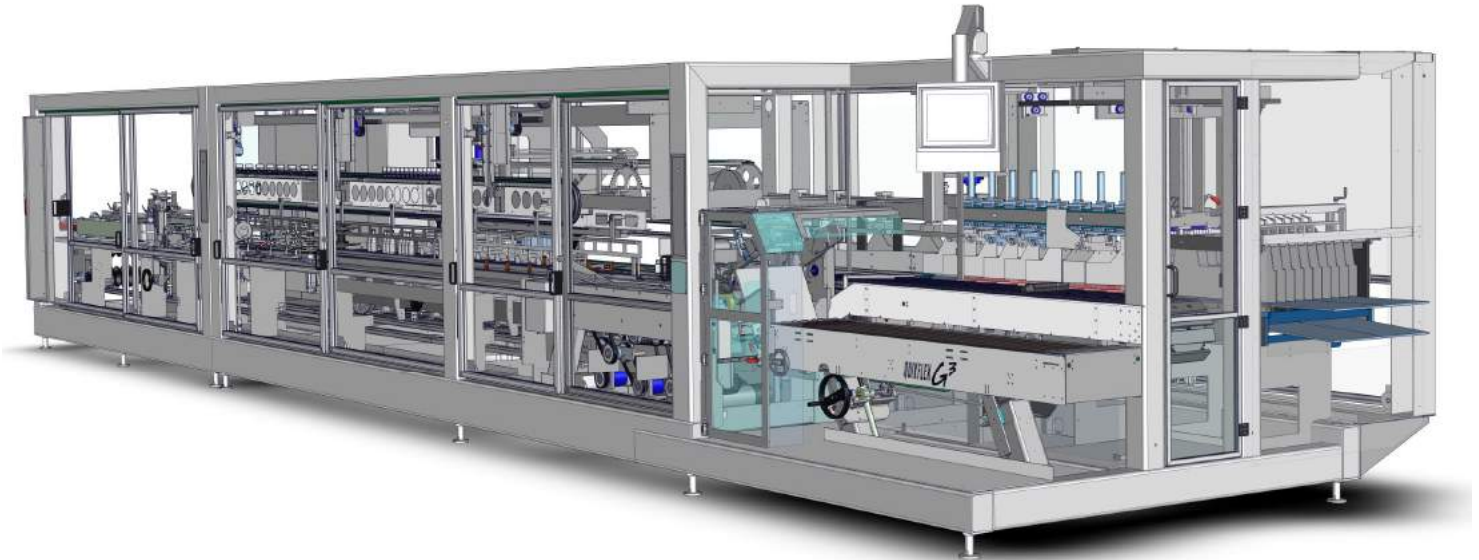
EQUIPMENT SOLUTION

GPI QuikFlex™ ReShape™

New GPI QuikFlex ReShape equipment runs a variety of primaries in standard rectangular formats PLUS nested solutions.

Description:

- Changeover 20 to 75 minutes | No tool needed
- Extended Magazine or Auto-loader available
- Walk-in Frame



Cans



Glass Bottles

| Machine Specifications | Pitch | Max Speed (Line/Surge) | Portfolio | | | | | | Pack Range | Diameter Range |
|------------------------|-------|------------------------|-----------|---------|---------|---------|---------|---------|------------|----------------|
| | | | Standard | | Economy | | Premium | | | |
| | | | Cans | Bottles | Cans | Bottles | Cans | Bottles | | |
| Single Layer | 12.5" | 230/275 ppm | 17 | 17 | 14 | 14 | 10 | 6 | 6 thru 32 | 53mm - 66 mm |

RE SHAPE™

Imagine a custom package configuration for every retailer. Create both standard and unique shaped multipacks that reflect the personality of your brand and connect instantly with your consumers. Technology that provides the flexibility to do all this today and evolve to serve tomorrow's market demands. Meet ReShape™.

Commercial Benefits

- Increase savings with the Economy Portfolio:
 - Smaller Blank Size
 - No Inserts
 - Inbound/outbound freight savings

Marketing Benefits

- Customize retail offering and price points
- Premiumize your brand
- Introduce promotional packages

Consumer Benefits

- Improve handle functionality
 - Extra handle area with internally nested configurations
 - Comfortable strap handles for externally shaped solutions
- Excitement with new shape and brand experiences



Graphic
Packaging

INTERNATIONAL

To discuss how ReShape™ technology can help your brands win in today's and tomorrow's competitive beverage marketplace, contact machinerysales@graphicpkg.com or +1 770-240-7200