

The right-sized packaging solution for E-Commerce and improved consumer experience



IntegraFlute™ is the answer for when you need a durable, right-sized package that safely delivers your product with more aesthetic appeal than your average brown box. IntegraFlute™ is a hybrid structure which combines a flexible element with the structural protection and presence of a fluted carton. The inner bag is specified to the barrier requirements of each product, and the outer carton is GPI's LithoFlute™ which keeps your product safe while looking good at the same time.



DISTRIBUTION EFFICIENCY

- SIOC, FFP, PFP, FC-compliant
- Sortable size allows for double the product volume of multiwall bags
- Reduces damage in store and transit



CONSUMER EXPERIENCE

- Integrated handle options for easy transporting
- Convenient hinged-lid design
- Available pour features
- Intuitive tear-string opener



PACKAGE PERFORMANCE

- Reduced handling with integrated bag and box
- Enhanced product billboard for branding and information
- Pantry-worthy packaging
- Removable bag for easy recycling

APPLICATIONS

Dry pet food and treats • Charcoal • Coffee • Detergent gel packs • Snacks
Nutritional powders • Other loose fill products requiring a barrier

Pain Points

CPGs, distributors and fulfillment operations often find that multiwall bags are easily damaged, cause slipping hazards and create the need for over-boxing when shipped for online orders.



Solution

IntegraFlute™ is a hybrid structure which combines a flexible element with the structural protection and presence of a fluted carton. The inner bag is specified to the barrier requirements of each product, and the outer carton is GPI's LithoFlute™ which keeps contents safe while looking good at the same time thanks to lithographic printing that ensures quality graphics on a smooth surface.

Available in retail-ready sizes which accommodate 4-24 lbs of product, and ecommerce sizes up to 20 lbs, IntegraFlute™ palletizes directly, can be conveyed then shipped without additional packaging. With reduced headspace, the package is sortable thereby reducing handling and delivery. IntegraFlute™ is a true omnichannel solution.

For the brand, the rigid structure provides billboard space for product information and delivering an elevated consumer experience.

Consumer Experience

IntegraFlute™ is available with a convenient flip-top or pour-spout, each with customized handles for easy dispensing. The carton and bag are re-closable for storage and, since its more compact than the large format bag and oversized shipper, IntegraFlute™ can be stored in the pantry. Finally, the bag can be easily removed for recycling.

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