



Sturdy handle for easy portability



Deep cup cells securely hold the tallest cups

Folds down flat to optimize storage



## Graphic Packaging International Cup Carriers are Perfect for Easily Holding Multiple Beverages at One Time All While Continuing to Promote Your Brand

The sturdy construction and top handle make on-the-go drink transportation more manageable for consumers and delivery drivers, especially when compared to the market alternative. No juggling required. No tipping over in the car. No delivery mess. Just your customer and their drinks, safe and intact.

### INNOVATION HIGHLIGHT: ELEVATED EXPERIENCE | SUSTAINABILITY



#### Solution

- The **2-cell and 4-cell carrier options** allow easy carrying of multiple hot and cold beverages.
- Cup carriers feature **deep compartments to hold large drinks** and **handy push-in straps to secure smaller drinks**.
- The **cup carriers assemble in seconds**, are shipped flat and can be stored flat to save space behind the counter.
- The 2-cell carrier is designed to be clipped together to create a 4-cell carrier **benefitting operators by reducing SKU's**.



#### Impact

- **Maximize drink stability** with built in cut-outs that wrap around the side of the cup to hold it in place.
- A **convenient and sturdy handle** for busy consumers on the go.
- Sustainably sourced SBS board offers an **enhanced printing surface for customization**, keeping your brand in the spotlight.