



# GRAPHIC PACKAGING INTERNATIONAL'S COMMITMENT TO CONTINUOUS IMPROVEMENT

As Graphic Packaging International continues to invest in tools to improve our service and quality to customers, several areas of focus are vital to staying relevant in the marketplace and exceeding our customer commitments and their expectations.

## Why Partner with Graphic Packaging International?

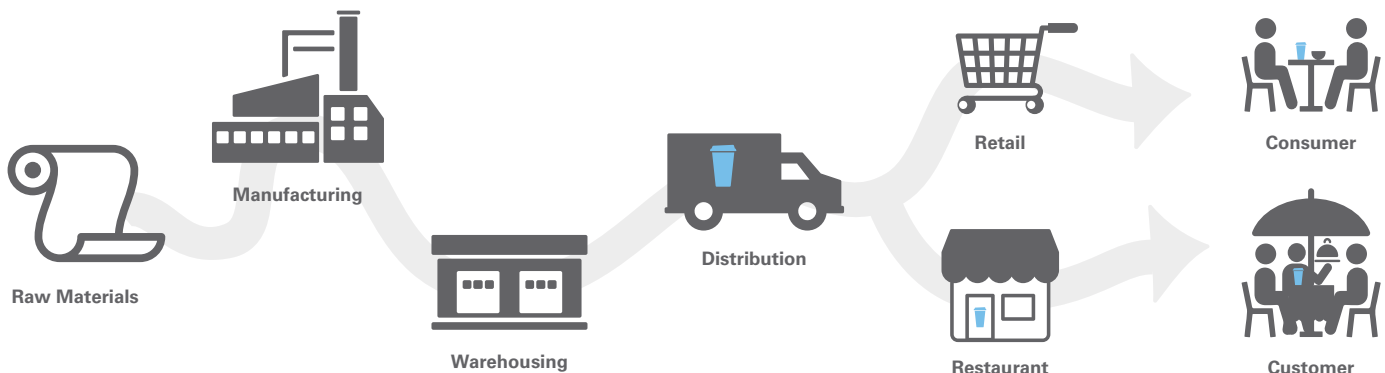
- First North American packaging manufacturer with 100% Foodservice plants GFSI certified.
- Graphic Packaging International serves on the GFSI N.A. technical working committee; providing input on the standards.



## Global Food Safety Initiative (GFSI)

The Global Food Safety Initiative (GFSI) is a collaboration between some of the world's leading food safety experts from retail, manufacturing and the foodservice industry, as well as service providers associated with the food supply chain.

GFSI is a win-win for everyone. It brings together a vast global community from retailers and brand manufacturers to auditing bodies and international organizations from around the world and across the industry to collaborate for global benefits.



## GFSI Certification Benefits



### Suppliers and Brand Owners

- Global acceptance
- Greater product integrity
- Better risk management
- Improves market visibility
- Instills consumer confidence
- Promotes legislative compliance
- Helps prioritize resources



### Food Industry

- Instills consumer confidence
- Decreases product recalls
- Provides self-regulation tool
- Promotes legislative compliance
- Eliminates need for individual audits



### Consumers

- Safer food
- Safer Packaging
- Higher level of confidence

Source: MyGFSI.com



# Continuous Improvement



## Quality Management System

Graphic Packaging International's Quality Management System (QMS) is a web-based system. The QMS will tie directly to COAs (certificate of analysis) for board materials and the test data is linked to our traceability system. It provides a quick, efficient evaluation of the root cause and delivers fast implementation of corrective actions.

### GPI Benefits

- Web based
- Links to traceability
- Direct tie to COAs, SAP plant maintenance
- Improves ability to proactively maintain equipment
- Reduced time for root cause analysis
- Better hold/call back management
- Identifies opportunities to improve

### Customer Benefits

- World class quality
- More reliable supplier
- Real time; faster communication
- Better supplier uptime
- Reduction of potential issue costs



## Traceability

Graphic Packaging International's Traceability system provides a world class automated system to track raw materials through our manufacturing process to warehousing and ultimately to where the product is shipped. Automation provides answers within minutes not hours or days!



### GPI Benefits

- Reduces time to determine the origin of a product or raw material
- Simplifies problem-solving in event of defective product or raw material
- Limits the scope and size of product or raw material losses

### Customer Benefits

- Provides higher confidence level in our products
- Builds trust in GPI brands
- Protects public health and safety

## Graphic Packaging International

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